



## **MyParkScotland celebrates the Year of History, Heritage and Archaeology**

From 3 April 2017 MyParkScotland will launch a Heritage and History project campaign theme to support projects looking for funding through Scotland's only greenspace crowdfunding platform.

Being part of the theme will raise profile and increase coverage and donations to your project. Creating a "buzz" around the theme will allow for better promotion, social media and press both locally and nationally. Being part of the campaign will raise profile and increase coverage and donations to your project. It's a great opportunity to not only raise much needed cash, but also to promote your group and the work you do. There is a good chance you will attract new volunteers or members as the campaign develops.

**MyParkScotland will also offer support to groups listing as part of the theme including marketing and promotion guidance, mentoring and training sessions.**

Projects will gain from all the benefits offered by listing through MyParkScotland including a trustworthy donation platform, TEXT giving and the opportunity for donors to Gift Aid their donation to build an endowment fund for parks and greenspaces.

Projects under a particular theme can be big or small, the themes will work best if there are projects of varying sizes and outcomes so potential donors can find a project that meets with their interests

Parks and greenspaces as well as the buildings within them provide a rich part of our history and heritage. This theme will showcase the heritage of our parks and greenspaces and the exciting projects going on to celebrate this. Projects can include works to restore historic buildings and events to mark the historical importance of parks.

Successful projects include the [West Boathouse redevelopment](#) at Glasgow Green, Glasgow and current live projects include the [Monteath Mausoleum Restoration](#) at Glasgow Necropolis.

### **What next?**

If you would like to find out more about how to join this exciting fundraising campaign then contact MyParkScotland project manager Ian Goodman on 01786 849 757 or by email [ian.goodman@mypark.scot](mailto:ian.goodman@mypark.scot)

You can also go straight to sign up [here](#)

In addition to the themed campaigns MyParkScotland are offering exciting crowdfunding training "Crowdfunding 101" facilitated by crowdfunding expert Tim Wright from Twintangibles.

The training sessions will take place in Glasgow, Edinburgh, Dunfermline and Falkirk from January – March 2017. Sign your project up [here](#)



## Training: Crowdfunding with MyParkScotland

MyParkScotland is Scotland's only crowdfunding site specifically for parks and greenspaces. And the great thing about MyParkScotland is that you're able to Gift Aid your donation and this 'extra funding' will go towards building an endowment fund for Scotland parks – helping to safeguard our national treasures for future generations.

The **Crowdfunding through MyParkScotland** half-day session will cover the following areas:

- Understand the concept of crowdfunding
- Develop project ideas –turn ideas in to a fundable project
- How to present your crowdfund?
- Understand your current crowd and how to grow the crowd to support your project.
- Develop and implement a plan to raise the profile of projects and attract funds

### Course Date and Times

- Tuesday 17 January 2017 – 5.30pm to 9pm. The Melting Pot, Edinburgh
- Monday 20 February 2017 – 5.30pm to 9pm. Venue TBC, Glasgow
- Saturday 25 February 2017 – 1pm to 4.30pm. Muiravonside Country Park Visitor Centre, Falkirk
- Tuesday 14 March 2017 – 2pm to 5.30 pm. Fire Station Creative, Dunfermline, Fife

If you would like to register interest in these courses then fill out the form [here](#) or contact MyParkScotland project manager Ian Goodman on 01786 849 757 or by email [ian.goodman@mypark.scot](mailto:ian.goodman@mypark.scot)