

## MyParkScotland sharing practice event

### Innovative approaches to fundraising for parks and greenspace projects

Thursday 3 March 2016 at the Grassmarket Centre, Edinburgh



#### Outline programme

<b>Arrival, reception and coffee (10 for 10:30)</b>
<b>Welcome and introductions</b> Howard Pearce, Chair of MyParkScotland
<b>Setting the scene</b> <ul style="list-style-type: none"><li>• Rethinking Parks and MyParkScotland Julie Procter, greenspace scotland</li><li>• The bigger picture – where's the money? Louise Downing, Resourcing Scotland's Heritage</li><li>• Council and Friends – working together</li></ul>
<b>Workshop sessions 1</b> <ol style="list-style-type: none"><li>1. Crowdfunding</li><li>2. Working the funding mix</li><li>3. Fundraising through activities and events</li><li>4. Working with businesses</li></ol>
<b>Networking lunch (12:30 – 13:15)</b>
<b><i>The what, why and how of crowdfunding – creating conditions for success</i></b> Tim Wright, Twintangibles
<b>Workshop session 2</b> A participative scenario- based activity to create a successful crowdfund
<b>Working with you – MyParkScotland</b> Ian Goodman – MyParkScotland
<b>15:30 Event ends</b>